



## Dumidu Pathirana

**Passport:** N10832324 **Nationality:** Sri Lankan **Date of birth:** 31/05/1996

**Place of birth:** Rome, Italy **Gender:** Male **Phone number:** (+94) 725253150

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### ABOUT ME

Hi, I am Dumidu Pathirana, born in Rome, Italy, raised in Sri Lanka. Out in a new world with a tech degree in Multimedia and a suitcase full of sparks. I am passionate about what I do, plus a self-motivated, energetic soul currently in search of new opportunities to further heighten and strengthen my skills by continually seeking new goals and experiences. Always trying to make my best wherever I go, to whatever I touch.

### EDUCATION AND TRAINING

#### **B.Sc. (Hons) in Information Technology Specialization in Interactive Multimedia**

**SLIIT (Sri Lanka Institute of Information Technology)** [ 01/2014 – 01/2020 ]

City: Malabe | Country: Sri Lanka | Website: <https://www.sliit.lk/> | Level in EQF: EQF level 6

#### **A'Level Mathematics**

**University of Cambridge** [ 01/1999 – 01/2013 ]

City: Colombo | Country: Sri Lanka | Level in EQF: EQF level 4

### WORK EXPERIENCE

#### **Graphic Designer**

**Enterprise Analytics** [ 2025 – Current ]

City: Colombo | Country: Sri Lanka

#### **Multimedia cum UI/UX Designer**

**Freelance** [ 2024 – 2024 ]

City: Kiribathgoda | Country: Sri Lanka

#### **Graphic Designer**

**Aventage Labs** [ 2021 – 2023 ]

City: Colombo | Country: Sri Lanka

At Aventure Labs, I excelled as a Graphic Designer by producing compelling social media marketing content for diverse brands. My role also served as a platform to enhance my digital marketing skills, and I consistently leveraged my UX/UI knowledge to provide valuable consultation on various projects, including freelance work.

#### **Graphic & Digital Marketing Executive**

**Superior Solution BPO** [ 2021 – 2021 ]

City: Kelaniya | Country: Sri Lanka

As a Graphic & Digital Marketing Executive at Superior Solution BPO, I served as a brand manager for USA clients, leading digital marketing efforts and creating engaging social media collateral to enhance brand visibility and engagement.

## Graphic Designer

**Extincts CIC** [ 2020 – 2021 ]

City: Glasgow | Country: United Kingdom

As a Graphic Designer at Extincts CIC, I dedicated my time and skills to create impactful social media content aimed at raising awareness for endangered animals. My commitment to this cause was recognized with a ChangeMaker Award in acknowledgment of my significant contribution.

## Graphic Design Intern

**Fortude** [ 2018 – 2018 ]

City: Colombo | Country: Sri Lanka

As a Graphic Design Intern at Fortude (formerly known as Brandix i3), I played a pivotal role in the marketing department by contributing to the successful implementation of a new brand change. I created valuable collateral materials that supported the company's rebranding efforts, showcasing my design skills and creativity.

## VOLUNTEERING

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[ 2015 – 2019 ] Colombo, Sri Lanka

### **AIESECer | AIESEC Sri Lanka**

Engaged as a dedicated member of AIESEC, progressed to a leadership role as Team Leader, and ultimately served as the External Relations Vice President within the organization.

[ 2015 – 2016 ] Colombo, Sri Lanka

### **Rotractor**

Rotract Club in SLIIT

[ 2015 – 2015 ] Bangi, Malaysia

### **Exchange Participant | AIESEC Malaysia**

Participated in the AIESEC exchange program in Malaysia, collaborating with international peers on the TechCycle, Tech4All project. Contributed to graphic design work, delivered presentations nationwide on the project's goal of reducing e-waste and tech illiteracy, and engaged in educational activities with NGOs, teaching IT and English in orphanages

## CONFERENCES AND SEMINARS

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[ 01/04/2017 – 06/04/2017 ] Agra, India

### **Asia Pacific Conference (APC)**

Twenty-six nations from one epic region came together, on the 1st of April 2017 till last night the 6th of April 2017 for #APC2K17 at Ramada Plaza Agra, India to show our strength and unity and our strive for #DoubleGrowth for Asia Pacific region.

[ 02/04/2017 – 02/04/2017 ] Agra, India

### **Youth Speak Forum**

Organized by AIESEC India

[ 11/03/2017 – 11/03/2017 ] Colombo, Sri Lanka

### **Youth Speak Forum**

Organized by AIESEC Sri Lanka

[ 22/10/2016 – 22/10/2016 ] Malabe, Sri Lanka

### **Ignite 2K16**

Organized by AIESEC in SLIIT in association with AIESEC Sri Lanka

[ 25/09/2016 – 26/09/2016 ] Kegalle, Sri Lanka

### **ExCon16**

Organized by AIESEC Sri Lanka

## **LANGUAGE SKILLS**

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**Mother tongue(s):** English

## **DIGITAL SKILLS**

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Figma / Adobe Premiere, Adobe Lightroom, Adobe Photoshop, Adobe Illustrator, Adobe After Effects / UI/UX Design / Graphic Design / Marketing and Branding / Motion Graphic / Basic knowledge of WordPress / Basic knowledge of Copywriting and Brand Storytelling

## **HOBBIES AND INTERESTS**

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**Music**

**Movies**

**Anime**

**Kart Racing**

**Swimming**

**PC Gaming**

**Diving**

## **REFERENCES**

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**Lynne Haddow**

**Co-Founder & Director | Extincts CIC**

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